



**Unmask the Magic at the
Humane Society of Utah's
2024 Wags to Wishes Gala!**

**Saturday, November 2, 2024
Hyatt Regency: Salt Lake Ballroom**

UtahHumane.org/gala

Join us for a Masquerade Ball with Pets at the Hyatt Regency.



Join the Humane Society of Utah for an enchanting evening of mystery and philanthropy at the annual Wags to Wishes Gala. In a thrilling twist, this year's gala will have a **Masquerade theme**, adding to the elegance and charm of the evening. Dress in formal attire and don captivating masks as we come together as a community to raise essential funds for animals in need.

Immerse yourself in unparalleled grandeur at the **Hyatt Regency's Salt Lake Ballroom**. Let the enchanting night sky illuminate the open bar, creating a magical backdrop as you indulge in puppy cuddles and delectable dining cuisine, ensuring an unforgettable and meaningful evening. This annual event celebrates the incredible life-saving work of HSU's generous donors while encouraging an atmosphere of charity and goodwill. Every ticket purchased and donation will directly support our mission of eliminating pain, fear, and suffering in all animals.

Enjoy Enchanting Live Entertainment

Prepare to be captivated by an array of live entertainment that transcends the ordinary at our gala.

Stilt walkers will add whimsy, mesmerizing hoop dancers will enchant, and gravity-defying acrobats will leave you breathless. This captivating fusion promises to make your gala night truly magical!



SPONSORSHIP OPPORTUNITIES

Marketing Assets	EXCLUSIVE Presenting Sponsor: \$30,000	Supporting Sponsor: \$10,000	EXCLUSIVE Bar Sponsor: \$7,500	Media Sponsor: \$5,000	EXCLUSIVE VIP Puppy Lounge Sponsor: \$5,000
At least 30 days leading up to the event, your organization logo will appear on HSU's Interstate-15 electronic billboard sign	X	X			
A representative from your organization will have the opportunity to speak briefly during the live program about your support	X				
Company logo featured on bid cards for paddle raise	X	X	X		
Logo, company name and sponsor type featured prominently on event webpage	X	X	X		
Company logo and sponsorship featured in our annual report	X	X	X		
Company tagged on appropriate social media posts promoting the Gala	X				
Corporate Volunteer Experience at our facility	Up to 30 employees	Up to 10 employees	Up to 10 employees	Up to 10 employees	
Adoption package insert (brochure or insert provided by sponsor) one month promotion	X	X	X	X	X
Logo will be displayed on event entrance and in banquet hall signage at the event	X	X			
Logo displayed on virtual signage near appropriate designated sponsor area (Example: VIP Puppy Room, etc)			X	X	X
Logo on napkins handed out with bar service			X		
Signature cocktail named after your business			X		
Opportunity to submit a pre-taped commercial up to 60 seconds on a virtual platform.	X	X	X	X	X
Thanked verbally at the beginning and end of the program and several times throughout the event by our emcees.	X	X	X		
Thanked verbally at the end of the program by our emcee				X	X
Name Recognition on online Auction Platform	X	X	X	X	X
Full-page advertisement in our digital event program	X	X	X		
Half-page advertisement in our digital event program				X	X
Logo displayed on looping video during reception	X	X	X	X	X
Logo featured in the header of our gala emails promoting this event	X	X	X		
Logo featured in the footer of our gala emails promoting this event				X	X
Company name and sponsorship mentioned in HSU post-gala blog	X	X			
Recognition on "Support our Business Partners" on HSU website for 1 year	X	X	X		
Includes 2 tables of 10 (20 guests total).	X	X			
Includes 1 table of 10 guests		S	X	X	X
Company name and logo on table placards	X	X	X	X	X
50% Discount on VIP Puppy Room at Event	X	X	X	X	X
Organization's logo will be featured as your specific sponsor type on in digital event program	X	X	X	X	X
Discount tickets for extra seats: \$250 (Regular price is \$275)	X	X		X	

SPONSORSHIP OPPORTUNITIES

Marketing Assets	EXCLUSIVE		EXCLUSIVE		
	Doggy Runway Sponsor: \$5,000	Event Sponsor: \$4,000	Entertainment Sponsor: \$3,500	Reception Sponsor: \$3,500	Table Sponsor: \$2,500
Logo displayed on virtual signage near appropriate designated sponsor area (Example:Runway, etc)	X	X	X	X	
Logo featured in the footer of our gala emails promoting this event	X	X			
Adoption package insert (brochure or insert provided by sponsor) one-month promotion	X				
Thanked verbally at the end of the program by our emcee	X	X	X	X	X
Name recognition on online auction platform	X	X	X	X	X
Half-page advertisement in our digital event program	X	X			
Quarter-size advertisement in digital event program			X	X	
Company name recognition in our fall newsletter	X	X	X	X	
Includes 1 table of 10	X	X	X	X	X
Company name and logo on table placards	X	X	X	X	X
25% Discount on VIP Puppy Room at event	X	X	X	X	
Organization's logo will be featured as your specific sponsor type in digital event program	X	X	X	X	X

Your Donations Put to Work 

 UtahHumane.org

	\$100 Neuter for a community cat		\$200 Neuter surgery for a small dog		\$250 Medication for 10 cats
	\$500 Intake exams for 10 dogs transferred to us		\$1,000 Care, feeding, and cleaning for two litters of puppies		\$2,500 Care, feeding, and cleaning for 6 litters of kittens