



Wags to Wishes Gala

A Splash of Love



Sponsorship Opportunities
September 13, 2025
Loveland Living Planet Aquarium



**HUMANE
SOCIETY
OF UTAH**

Commemorate the Humane Society of Utah's 65th Anniversary at our 13th Annual Wags to Wishes Gala!

Saturday, September 13, 2025

Loveland Living Planet Aquarium's Brand-New Ballroom

utahhumane.org/gala

The Humane Society of Utah is dedicated to the elimination of pain, fear, and suffering in all animals. Our goal is to keep pets and people together, bring them together, and help move each animal to their most appropriate outcome as quickly as possible.

We are incredibly grateful for the overwhelming support from our donors and sponsors who helped us raise a record-breaking \$310,000 at last year's gala! This generous funding is vital for us to continue providing life-saving assistance to animals in crisis through veterinary care, emergency housing, food, essential medical treatments, and the daily care they need for their physical and mental health.

By sponsoring our gala, you can play a vital role in our mission, directly impacting the care provided to animals in need. Seize this opportunity to create a lasting difference in the lives of vulnerable animals in our community! Your support can change lives and bring hope to those who need it most.





Event Overview

Join us for “A Splash of Love” during an unforgettable evening at the 13th Annual Wags to Wishes Gala, presented by the Humane Society of Utah! This is not just an event; it’s a powerful gathering of hearts and minds dedicated to uplifting animals in need. Experience a night filled with captivating entertainment and inspiring stories.

Event Attendee Highlights

- 600+ passionate community members who share a deep love for animals!
- Attendees from all corners of Utah
- Insights from past attendees reveal that individuals who participate in this event are typically more affluent and hold significant cultural influence within Utah.

Sponsor Benefits

- All sponsors will receive one table for 10 guests
- Your company logo will be included on signage at the event as well as in the digital event program
- Most sponsorship levels include your logo in emails promoting the event and on the event website.

Humane Society of Utah Online Presence Highlights

- 2.6 million website views per year
- 90,000 Email list subscribers
- 110,000 Facebook followers
- 71,000 Instagram followers
- 15,000 TikTok followers and growing rapidly



Sponsorship Packages

Marketing Assets	Diamond Sponsor \$30,000 (exclusive)	Emerald Sponsor \$15,000 (exclusive)	Ruby Sponsor \$10,000	Sapphire Sponsor \$7,000	Amethyst Sponsor \$3,500
Company tagged on appropriate social media posts promoting the Gala	◆				
At least 30 days leading up to the event, your organization's logo will appear on HSU's Interstate-15 electronic billboard sign	◆	◆			
Company logo featured on bid cards for paddle raise	◆	◆			
Company logo and sponsorship featured in our annual report	◆	◆			
Recognition on "Support our Business Partners" on HSU website for 1 year	◆	◆	◆		
Adoption package insert (brochure or insert provided by sponsor) one month promotion	◆	◆	◆		
Logo displayed on looping video during reception	◆	◆	◆		
Logo, company name and sponsor type featured prominently on event webpage	◆	◆	◆	◆	
Logo included in emails promoting this event	◆	◆	◆	◆	
One-year kennel sponsorship	◆	◆	◆	◆	
Advertisement in our event program	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Logo will be displayed on signage at the event	At entrance and in banquet hall	At entrance and in banquet hall	◆	◆	◆
Discount on VIP Experience	50%	50%	50%	25%	25%
Includes 1 table of 10 guests	2 tables w/ premier seating	Preferred Seating	Preferred Seating	◆	◆
Thanked verbally during the program by our emcee	◆	◆	◆	◆	At end
Name recognition on online auction platform	◆	◆	◆	◆	◆
Organization's logo will be featured as your specific sponsor type in event program	◆	◆	◆	◆	◆
Company name and logo on table placards	◆	◆	◆	◆	◆

Specialty Sponsorship Packages

<i>Marketing Assets</i>	<i>Bar Sponsor \$10,000 (exclusive)</i>	<i>VIP Experience Sponsor \$5,000 (exclusive)</i>	<i>Wine Pull Sponsor \$4,000 (exclusive)</i>	<i>Table Sponsor \$2,500</i>
Logo on specific sponsorship item/area	Bar napkins		Wine bags	
Signature cocktail named after your business	◆			
Logo displayed on looping video during reception	◆			
Logo included in emails promoting this event	◆	◆		
Advertisement in our event program	Half Page	Quarter Page		
Logo will be displayed on signage at the event	◆	◆		
Organization's logo will be featured as your specific sponsor type in event program	◆	◆		
Discount on VIP Experience	50%	50%	25%	
Includes 1 table of 10 guests	◆	◆	◆	◆
Thanked verbally during the program by our emcee	◆	◆	At end	At end
Name recognition on online auction platform	◆	◆	◆	◆
Company name and logo on table placards	◆	◆	◆	◆





Event Details and Reminders

- Black Tie Invited
- Ample parking at this venue for you and your guests
- To take full advantage of your sponsorship benefits, please have your logo submitted by
 - 7/19/25 for pre-event emails
 - 8/1/25 for event signs and banners



**To claim your sponsorship,
please email Lani Watson at
sponsor@utahhumane.org or
call 801-506-7893.**