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RISING TOGETHER: A
YEAR OF CHANGE &
COMMITMENT

24

GRATITUDE REPORT





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Our Mission

The Humane Society of Utah is dedicated to the elimination of pain, fear, and suffering in all animals. Our goal is to keep pets and people together, bring them together, and help move each animal to their most appropriate outcome as quickly as possible.

Board of Directors

Craig S. Cook, Esq – President, John Ziegler, MD, FASA, VP, Randy John – Treasurer, Steven Starley – Executive Board Member, Trevor Dean Jones, MBA, MSF – Board Secretary, Brandon Hobbs, Esq, Molly McCarthey Spain, Esq, Devin Pope CFP, MBA.





Your Support, Their Future:

Building a More Compassionate Community

Dear Friends,

Every transformation we celebrate at the Humane Society of Utah begins with you. Because of your compassion, animals who once faced fear, injury, or loss of their home now have the chance to heal, thrive, and find loving homes or families. Your generosity ensures their stories don't end with sad circumstances, but instead blossom into tales of hope and resilience.

The bond you share with animals is at the heart of our mission. It fuels the life-saving care and essential services we provide daily. From critical veterinary treatments to humane education and behavioral support, your gifts are the foundation that makes this work possible.

Thousands of local animals have needed a safe haven this year, and you've answered the call. Your kindness has provided food, shelter, and love to those who needed it most. Your support has also helped us modernize our facility, enabling us to meet the increasing demand for our services and prepare for the future.

You are the voice for animals who cannot speak for themselves. Your commitment ensures that no pet feels forgotten or alone. Every dollar you give and every moment you dedicate transforms lives—not just for the animals but for the families they will complete.

Thank you for making a difference. Together, we're building a more compassionate community for animals and the people who love them.

Sincerely,

Alexis Pagoulatos

Alexis Pagoulatos
Executive Director





Giving At-Risk Animals a Second Chance



Our Transfer Program is giving more animals the second chances they deserve. In 2024, we worked with shelters across Utah and beyond to **transfer 1,338 animals into our care—an incredible 71% increase from 2023**. This lifesaving program not only helps reduce shelter overcrowding to save lives but also ensures that animals from overburdened and under-resourced areas receive the medical and behavioral support they need to thrive. Your generosity makes it possible for us to open our doors to pets in need, providing them with the care and love they deserve.





Transfer Story: Puppy Mill

Building a More Compassionate Community

On January 26, 2024, after delays due to bad weather and mechanical issues, the Nebraska Humane Society transfer van arrived at the Humane Society of Utah. Among the nearly 50 dogs rescued from one of The Humane Society of United States “Horrible Hundred” puppy mills, HSU welcomed nine dogs, including four Corgis, two German shorthaired pointers, and three Labs—each in need of care and rehabilitation.

One of those dogs was Batman, a 6-year-old corgi with blue eyes and a cautious but determined spirit. Having spent his life as a breeding male, confined with little human interaction, Batman struggled with trust, leash walking, and adjusting to his new surroundings. With patience, encouragement, and training, HSU staff watched as Batman and his fellow puppy mill survivors gained confidence and curiosity, preparing them for adoption.

When Aryn saw Batman’s story on social media, she knew he was meant to be part of her family. After counseling and a careful introduction, Batman found his perfect match. Today, he is active, affectionate, and thriving, proving that with dedicated care and second chances, even the most neglected animals can recover.

Batman’s story—and many others—are possible because of the support of our community. Your commitment helps us rehabilitate and rehome animals in need.

Thank you for making these outcomes possible.



Batman the day he arrived at HSU.



Batman one year later.

Breaking Barriers to Veterinary Care: 2024 Expansion & Impact



Expanded veterinary services made a difference for community owned pets by providing essential care without financial barriers. Thanks to our 2024 expansion, more families were able to keep their beloved pets healthy and at home.





With a nationwide veterinarian shortage and rising costs, accessible pet care has never been more critical. Thanks to your support, we expanded our Murray Clinic in 2024, ensuring more pets receive the care they need to stay healthy and in loving homes. This year, we launched a new wellness clinic, introducing preventative care exams—including bloodwork—for the first time and more affordable treatment options. These expanded services allow pet owners to catch health concerns early, improve their pets’ well-being, and reduce emergency veterinary costs.

In 2024, the Humane Society of Utah completed renovations at our St. George clinic, expanding veterinary staff, operating hours, and surgical capacity to meet the growing demand for affordable pet care in Southern Utah.

This expansion allows us to provide:

- 🐾 4,000 additional pet vaccinations
- 🐾 1,000 more spay/neuter surgeries
- 🐾 200 additional dental procedures
- 🐾 Support for 3,000 more pet guardians



13,013 spay/neuter surgeries performed through our clinics for our community's beloved pets



121,230 vaccinations administered through our clinics, protecting pets in our community

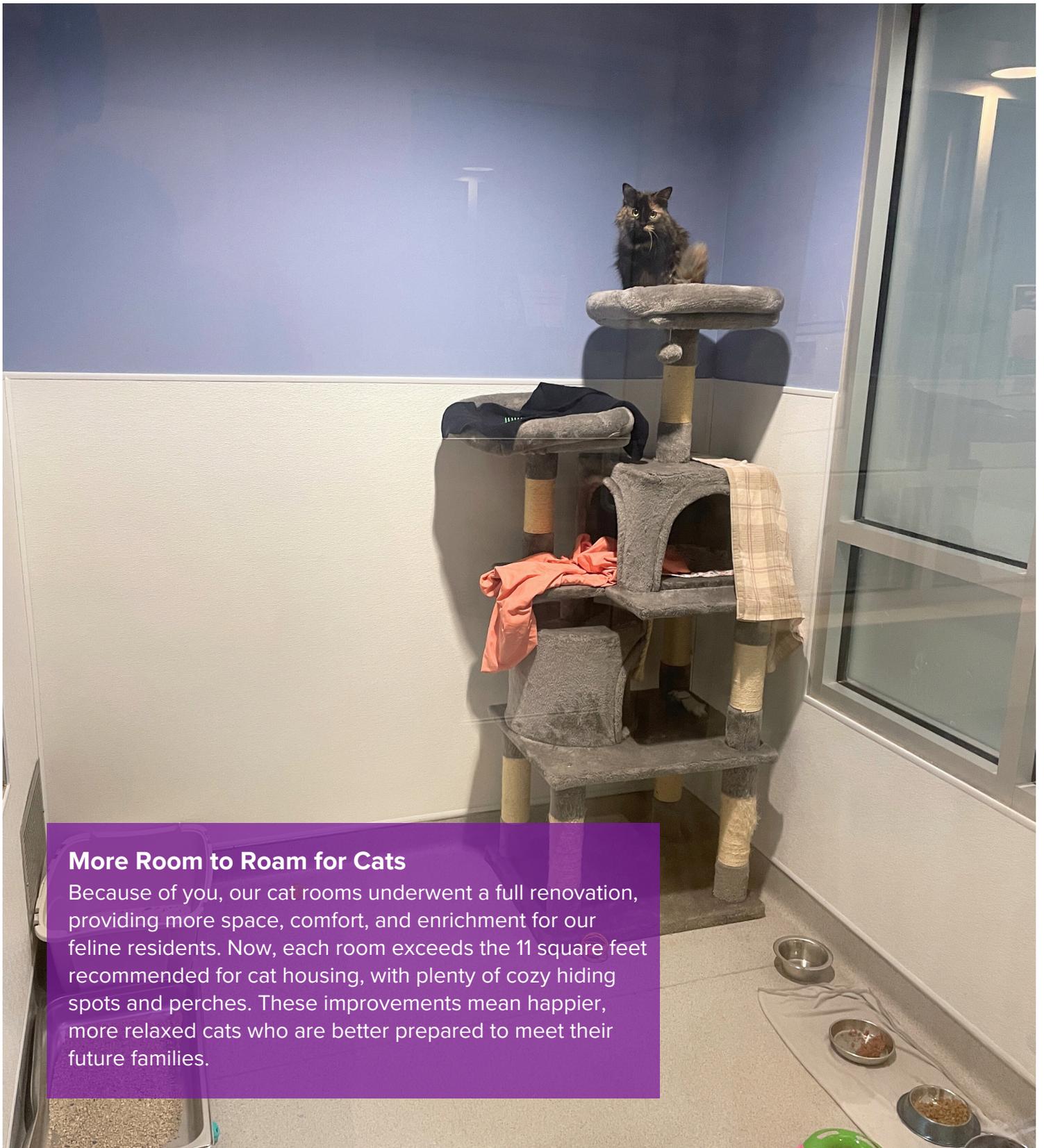


77,264 clinic clients received support in caring for their pets through our affordable veterinary clinics



At the Humane Society of Utah, we are always striving to improve the care and comfort of the animals who rely on us. In 2024, thanks to your generosity, we embarked on a journey of transformation—creating brighter, more spacious, and enriching environments for the pets in our care.

Changing Spaces, Changing Lives: Transforming Animal Care



More Room to Roam for Cats

Because of you, our cat rooms underwent a full renovation, providing more space, comfort, and enrichment for our feline residents. Now, each room exceeds the 11 square feet recommended for cat housing, with plenty of cozy hiding spots and perches. These improvements mean happier, more relaxed cats who are better prepared to meet their future families.



A New Standard of Care for Rabbits

Your support also made it possible to create a new and improved housing area for rabbits. Instead of being housed in stacked enclosures, rabbits now live in open-floor pens that more closely mimic their natural environment. This larger, brighter space allows them to stretch, hop, and engage more freely —leading to happier, more social rabbits who are more eager to interact with adopters.



Solid Growth, Achievable Sustainability



The Humane Society of Utah upholds strong fiscal stewardship, ensuring we efficiently use every dollar to support our mission. Strategic financial management allows us to provide lifesaving care, community programs, and advocacy for animals in need—today and in the future.





Financial Snapshot: Revenue in 2024

↑ **\$5,911,372**

Programs & Services

↑ **\$267,554**

Investments Income

↑ **\$5,203,502**

Contributions

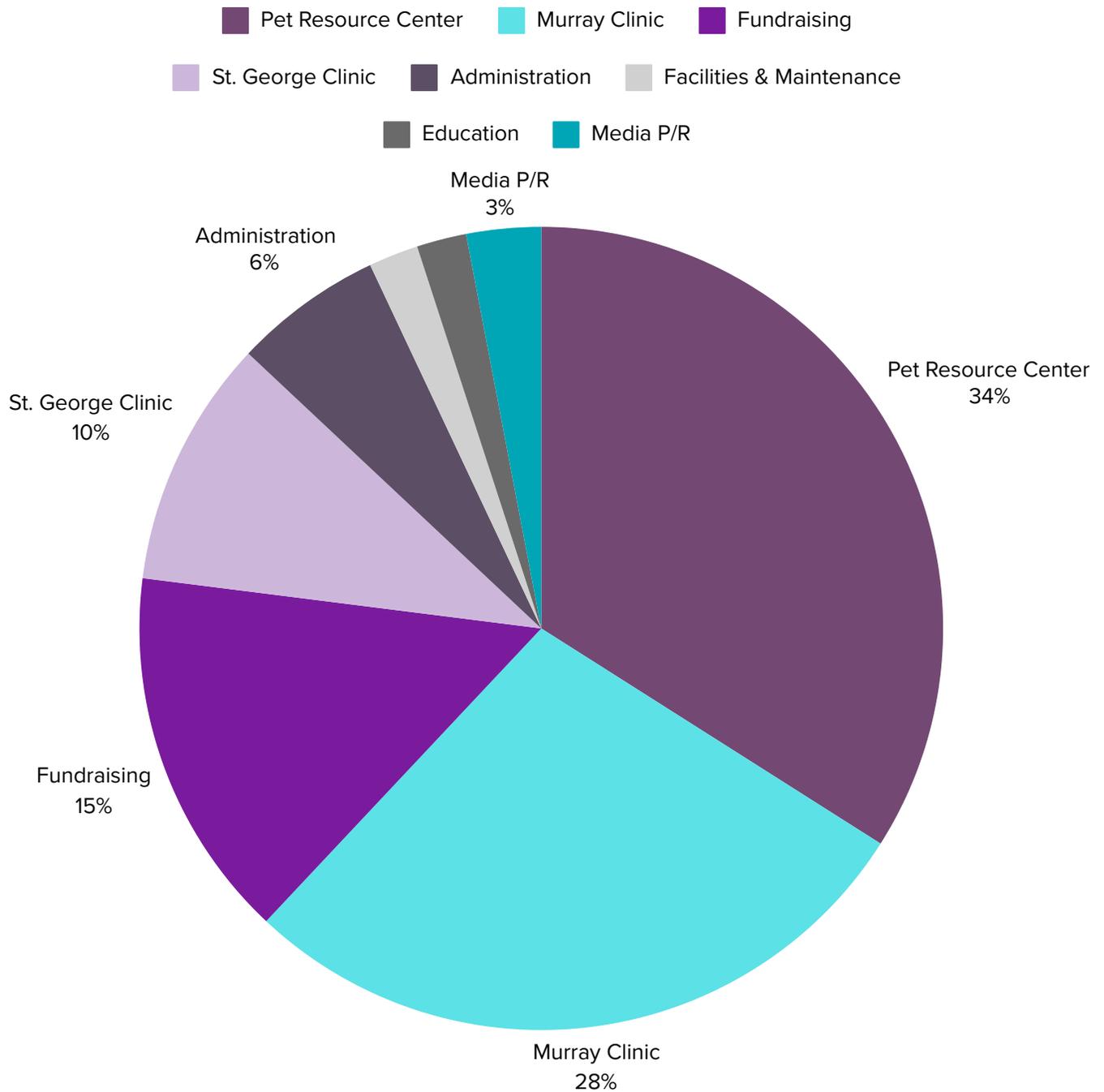


These are preliminary figures pending an independent audit of fiscal year 2024.

Detailed audited financial statements are available at UtahHumane.org. Humane Society of Utah's fiscal year is January 1 to December 31.



Total Expenses in 2024: **\$9,588,020**





Building a Brighter Future: Your Philanthropy in Action

↑ **13,907**

Number of Donors

↑ **\$390,000**

Events

↑ **\$433,000**

Grants

↑ **28,463**

Number of Gifts

↑ **57.95%**

Donor Retention

↑ **26.67%**

Donor Acquisition

↑ **42.9%**

Y2Y Annual Giving
% Change

↑ **10.97%**

Donor Recapture
Rate

Every achievement we celebrate is a direct reflection of your generosity. From funding critical medical treatments to making adoption success stories possible, your gifts have transformed lives. As we look ahead, we remain committed to building on this momentum—together.



2024 in Numbers: A Year of Growth and Impact



6,363 pets found loving homes through our animal shelter



8,277 animals received vital support through our Pet Resource Center



26,850 hours donated by volunteers providing essential care and support to the animals



1,752 animals in foster homes, giving them a better chance at a happy, healthy future



5,300 bags of pet food distributed to pet food banks, helping families keep their pets



1,338 animals transferred in, giving at-risk pets from overcrowded shelters a second chance





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