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**Humane Society of Utah**

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Each and every individual within the Humane Society of Utah team depends on the other, working tirelessly to fulfill our mission to eliminate pain, fear and suffering in all animals — from the staff who greet the owner facing the difficult decision to surrender a pet, to those who lovingly welcome and care for the animals during their stay with us; from driving miles to rescue an at-risk animal, to giving that animal the extra time needed to improve his or her behavior or health; even from the helpful match-making efforts to find a loving home for each pet, to shaping the community awareness and educating children, advocating for improved animal welfare legislation, and procuring the funds to operate.

Our work would not be possible, nor would we be able to report these numbers and share our stories with you, if we did not receive the unconditional love and support that you give. On behalf of our staff, volunteers, Board of Directors and the thousands of animals who depend on us for a second chance each year, we thank you and express our sincere gratitude.

With Gratitude,

Gene Baierschmidt
Our Team

Making significant change requires working together at every level. The efforts of every department of the Humane Society of Utah (HSU) helps us achieve our mission for the animals. The HSU team worked hard for progress and collectively achieved the many accomplishments of 2016. Our departments include, administration, adoption, behavior, clinic, communications & marketing, development, foster care, humane education, investigations, receiving, social media, special events, transfer & rescue, and volunteer.
The Humane Society of Utah has remained an open-admissions shelter – meaning that no pet in need is turned away. Every treatable animal entering our shelter will receive a new chance at life.

From 2011 to 2016, the HSU experienced a 24% increase in animals received. This amounted to 13,784 animals in our care in 2016. Despite this increase, the HSU achieved a “no-kill” live-release rate for both dogs and cats combined for the first time in our history in 2015. We have proudly maintained this “no-kill” status for a second year in a row in 2016!

Our 90.88% overall live-release rate for dogs and cats in 2016 increased 0.52% over 2015. This percentage represents an average between the dogs at 92.72% and cats at 88.85%.

It is important to note that beginning in 2014, the HSU had reached “no-kill” statistics for canines, but Utah’s ongoing cat overpopulation problem presented unique challenges. The 88.85% live-release for cats in 2016 is the highest ever achieved by our shelter. We consider this an especially incredible accomplishment because the live-release rate for cats sat at only 71% just three years ago.
The HSU is dedicated to being transparent and accountable for every animal in our care. We provide links on our website to review our placement statistics at any time.

Our live-release rate is determined using the Live-Release Data Matrix as calculated by the National Federation of Humane Societies. This matrix was designed to serve as a tool for basic data collection containing what many (including Asilomar, ASPCA, National Federation, American Humane, UC Davis, Maddie’s Fund, PetSmart Charities and the Humane Society of the United States) have agreed are the minimum data points that a shelter should gather.

To calculate the live-release rate from this matrix, the formula subtracts “Total Negative Outcomes” (includes died in care, lost in care and shelter euthanasia) from “Total Live Intake” (not including owner requested euthanasia) divided by the “Total Live Intake.”

Nationwide standards define “no-kill” as a 90% or more live-release rate of healthy and treatable dogs and cats. The use of humane euthanasia is still reserved for unhealthy and untreatable pets.
Transfer and rescue is one of the most critical programs at the Humane Society of Utah. The concept behind transporting animals between shelters and rescue groups, and even between different states, is as simple as supply and demand.

In 2016, through the collaborative efforts of 320 partnering shelters and rescue groups, the HSU rescued 2,790 dogs, cats and other pets — most of whom were at a high risk of being euthanized due to overcrowding and lack of resources. We were able to provide many of these animals with medical care and behavioral intervention, and ultimately find them good new homes.

As the first phase of our building expansion was completed in 2012, we began to focus our efforts on saving more animals from other shelters and rescue groups.

Increase in transfers into our facility since 2013

+217%
Pets in Progress (PIP) is an innovative program at the HSU. This program seeks to successfully place dogs who are currently working on some behavioral challenges. The successful adoption outcomes of dogs in this program speaks to the hard work and dedication that is placed on every animal that enters our facility.

Our behavior staff also reviews every dog and cat that enters our shelter. In overseeing all intakes, we can ensure that animals with behavioral needs and animals exhibiting stress will receive special attention. When warranted to guarantee adoptability, a behavior assessment addressing food, resource and interaction issues will also be performed.
Every day our veterinarians perform a multitude of surgeries and medical procedures on the homeless animals in our care, including dental examinations, tooth extractions, amputations, lump removals and more — all to ensure the long-term health of our adoptable dogs, cats and small animals. We also continue to spay and neuter all unsterilized dogs, cats and rabbits prior to adoption, thereby, preventing unwanted and unplanned litters from happening.

In addition to procedures and treatments for homeless animals, the highly accessible and affordable services offered to the community help further control the pet population in Utah, and keep pets healthy and happy.

In 2016, the services performed by our clinic included:

• 3,935 microchips implanted
• 10,575 spay/neuter surgeries
• 100,283 vaccines administered
• 1,820 other surgical procedures and dentals performed on homeless pets

Utahns used our clinic’s affordable spay/neuter, vaccination and other basic services in 2016
Last year, our foster care department dealt with more medical and surgical cases than ever before. Many of these pets came to us through the transfer and rescue program, and required post-op care for amputations, cystotomies, enucleations and infections. Socializing timid animals is another critical role of foster care with incoming animals from transports and animals surrendered by owners. With kennel and holding space in the foster care department, the staff can work with frightened pets on-site, or send them to a foster family’s home.

The HSU staff works tirelessly to identify shelter animals for foster care, including those that are sick, need socialization, or may be too young to be adopted. In 2016, 2,700 dogs, cats, puppies, kittens and other pets were cared for in our foster department and in the homes of over 250 volunteer foster families.
In 2016, our humane education program was able to educate 10,389 youth, spanning preschool to high school! This represents an incredible 340% increase over the number of youth educated in 2015. It’s important to note that no matter what the age group, children and teens are taught age-appropriate lessons about the importance of proper pet care, spay/neuter to control the pet population, choosing adoption first, and how to properly interact with animals.

Last year also marked our inaugural summer camp for children. H.E.R.O. Summer Camp, made possible by the George S. and Dolores Doré Eccles Foundation, was a huge success and we are already planning to expand the camp in 2017.

HUMANE EDUCATION

The Humane Society of Utah has always been the education leader among animal welfare organizations in Utah. But thanks to some generous community support and a new dedicated staff, 2016 became the most successful year ever for our humane education program.
CRUELTY INVESTIGATIONS

The Humane Society of Utah provides the only full-time animal cruelty investigator, John P. Fox, in the state of Utah. Our investigator also performs routine inspections of zoos, pet stores, animal control shelters and other facilities where animals are kept to ensure their health and well-being. Our investigator covers tens of thousands of miles each year to perform these critical duties.

In the 2016 session of the Utah State Legislature, HB 187 — Animal Shelter Amendments failed to pass the House of Representatives. HB 187 sought to ban the use of a gas chamber for euthanizing shelter animals and wildlife state-wide. For now, there are eight shelters that still utilize the gas chamber in Utah, however, we will continue to fight for its elimination in favor of euthanasia by injection (EBI) in 2017.
COMMUNITY INVOLVEMENT

VOLUNTEERISM

We are extremely grateful for the over one-thousand people who volunteered their time last year in a variety of program areas.

35,058
Volunteer hours performed in 2016

20
Additional F/T and P/T employees it would take to perform the work done by volunteers

SOCIAL MEDIA

The HSU’s social media networks continue to grow as remarkable tools for promoting adoptable animals, events, fundraising and information about our programs and services.

In 2016, our average post reach on Facebook was 44,000 people. Many of our posts and videos were seen by nearly 200,000 people each. Our second largest network, Instagram, often reached ten to twelve thousand people per post and engaged nearly 800,000 last year alone.

81,267 Facebook followers achieved

34,161 Instagram followers achieved
Print, television and radio media remain invaluable in reaching the community on a day-to-day basis. The HSU staff visits TV and radio every week with adoptable pets, including Fox 13 News four days per week, the Vibe 94.9 every Wednesday, and Alt 101.9 and Z104 every Friday. Additionally, issuing media alerts and press releases are another tool utilized throughout the year to inform the community of important topics.
2017 GOALS

Maintain "No-Kill" Live-Release Rate >90%

At-Risk Animals Rescued 3,000

Spay/Neuter Surgeries Performed 11,000

100% of all adoptable cats and dogs microchipped
2017 GOALS

LIVES SAVED
11,500

ZERO GAS CHAMBERS IN UTAH

MORE PUBLIC AWARENESS

CHILDREN EDUCATED
11,000
MADE POSSIBLE BY . . .

THE GENEROSITY OF THOUSANDS OF INDIVIDUAL DONORS, FOUNDATION SUPPORT AND CORPORATE COMMUNITY PARTNERS.

Although we cannot list every person and organization that contributed to the HSU’s mission in 2016, we are sincerely grateful for every dollar and item donated. Listed here are some of our largest and most dedicated supporters.

American Dog Rescue Foundation
America’s Charities
Arthur E. Benjamin Foundation
ASPCA
Best Friends Animal Society
C. Scott and Dorothy E. Watkins Foundation
Capcon Foundation
Chrisman Foundation
Cross Charitable Foundation
Family Office Foundation
George S. And Dolores Doré Eccles Foundation
Glenna and Lawrence Shapiro Family Foundation
Krystko Foundation
Lawrence M. BonGiovanni Trust
Lawrence T. and Janet T. Dee Foundation
Maddie’s Fund
Miller Family Foundation
Naomi Hoffman Foundation
Pedigree Foundation
Petco Foundation
Ross Charitable Support Foundation
Sorenson Legacy Foundation
Thatcher Family Fund
The Church of Jesus Christ of Latter-Day Saints Foundation
The Community Foundation of Utah
The Denise J. Achelis Trust
The FJM Impact Fund
The Florence J. Gillmor Foundation
The Grant and Marilynn Family Trust
Thomas A. and Lucille B. Horne Foundation
Tim and Starleen Wood Foundation
Wags and Menace Foundation
Advanced Veterinary Care (AVC)
American Express
Banfield Pet Hospital
BarkBox
Carson Elevator
Chipotle
City Creek Mortgage Group
Cleanville
Clearlink Technologies
Community Shares Utah
Deseret Trust Company
Discover Financial Services
Doug Smith Subaru
FJ Management
Icebug USA
Impower Real Estate
Just Go Faster
Kestrel Energy
Key Bank
L 3 Communication Systems-West
Mark Miller Subaru
Mason Company
Maverik
Medical Review Institute
Mondelez Global
Mountain America Credit Union
Nate Wade Subaru
Novation Title Insurance Agency
Orbital ATK
Pershing
Questar Corp
Coupons.com
Rocky Mountain Power
Salt Lake City Weekly
Salt Lake Good Time Bowling League
Savage Scaffold and Equipment
Shirley Pehrson Petrich Trust
Smith’s Food and Drug
SRG Investments
Subaru of America
TaylorCrafts Enterprises
Teleperformance
Toyota
United Title Services
United Way of Northern Utah
Utah Pride Center
Vanguard Charitable
Verisk Health Life-Legal
Wells Fargo
Whole Foods Market
Williams
Young Subaru
Board of Directors:

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